

20  
23

CITY OF FAIRBURN  
**SPONSORSHIP  
OPPORTUNITIES**

BE A PART OF A CITY THAT'S  
*Situated to Succeed!*



770-964-2244



56 Malone Street SW  
Fairburn, GA 30213

# JOIN THE CELEBRATION!

The City of Fairburn is excited to announce our 2023 Special Events and Projects. The City of Fairburn is located within South Fulton County, just 10 miles south of Atlanta Airport. The City has experienced significant growth over the past 15 years and was highlighted as one of the Top 10 Safest Cities in 2022. Fairburn is Situated to Succeed and offers an unforgettable experience to our residents, business owners, and visitors. Whatever your interest, Fairburn provides a hometown feel, where neighbors gather, reminisce, and create new memories. Join us as we provide cross-generational entertainment & health awareness programming that promotes strong community values, innovative culture, sustainable business practices, and healthy living.

By becoming a sponsor, you help support our efforts in creating a family-oriented event for Fairburn residents and surrounding communities. We invite you to support our mission by becoming a community partner at any one of the levels of sponsorship. Our special events reach over 20,000 people annually.

## SPECIAL EVENTS

- **THIRD FRIDAYS ON MAIN**
- **FAIRBURN FALL FESTIVAL**
- **TASTE OF FAIRBURN**
- **EASTER EVENT**
- **CHRISTMAS TREE LIGHTING**
- **FARMERS MARKET**
- **FAIRBURN FIT RUN**
- **YOUTH ATHLETIC EVENTS**
- **GOLDEN HOLIDAY BRUNCH**
- **BREAST CANCER WALK**
- **JUNETEENTH CELEBRATION**
- **YOUTH FISHING DERBY**
- **ADOPT-A-PLANTER PROGRAM**
- **DOWNTOWN TOWN SQUARE CLOCK PROJECT**
- **HISPANIC HERITAGE CELEBRATION**



# OUR SPONSORSHIP LEVELS



## CORPORATE SPONSOR - \$10,000.00

Signage on Main Stage; Logo on All Printed Materials to include Downtown Kiosks, T-Shirts, Billboards, Flyers, Posters, Banners, Social Media, Website; 10 X 10 Booth Space at (3) events; Inclusion in Press Release; Recognized at Welcome and Close of Events; Company Identified in Newsletter; Logo Prominently Displayed on Special Event Webpage, Social Media Mentions; (1) VIP Parking Space at events, and access to VIP areas during events.

## PLATINUM SPONSOR - \$5,000.00

Signage on Main Stage; Logo on Printed Materials to include T-Shirts, Flyers, Posters, Social Media, Website; 10 X 10 Booth Space at (1) event; Inclusion in Press Release; Recognized at Welcome and Close of Events; Company Identified in Newsletter; Logo Prominently Displayed on Special Event Webpage, Social Media Mentions; and access to VIP areas during events.

## GOLD SPONSOR - \$3,500.00

Signage on the Main Stage; Logo on Printed Materials to include Flyers, Social Media, Website; Inclusion in Press Release; Recognized at Welcome and Close of Events; Company Identified in Newsletter; Logo Prominently Displayed on Special Event Webpage, and Social Media Mentions.

## SILVER SPONSOR - \$2,000.00

Inclusion in Press Release; Recognized at Welcome and Close of Events; Company Identified in Newsletter; Logo Prominently Displayed on Special Event Webpage, and Social Media Mentions.

## BRONZE SPONSOR - \$1,000.00

Company Identified in Newsletter; Logo Displayed on Special Event Webpage, and Social Media Mentions.

## COMMUNITY SPONSOR - \$500.00

Logo Displayed on Special Event Webpage, and Social Media Mentions.

## FRIENDS OF FAIRBURN SPONSOR - (\$20, \$50, \$75, OR \$100 QUARTERLY)

Logo Displayed on Special Event Webpage, and Social Media Mentions. Invitation to special programs and events.

# SPONSORSHIP FORM



SPONSORING ORGANIZATION/ BUSINESS/INDIVIDUAL \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

CONTACT PERSON TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (DAY) \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**\*Make check payable and mail to: City of Fairburn - 56 Malone Street, Fairburn, GA 30213 (ATTN: "Name of Event")**

## DONATION AMOUNT

IF YOU WOULD LIKE YOUR DONATION TO GO TO A SPECIFIC EVENT, PLEASE LIST THE EVENT HERE \_\_\_\_\_

\$10,000 \_\_\_\_\_ \$5,000 \_\_\_\_\_ \$2,500 \_\_\_\_\_ \$2,000 \_\_\_\_\_

\$1000 \_\_\_\_\_ \$500 \_\_\_\_\_ OTHER AMOUNT \_\_\_\_\_

Please sign and send with your donation:

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

To become a valued sponsor for the 2023 Season of Fairburn Special Events, please complete the application attached and submit to City of Fairburn at 56 Malone Street, Fairburn GA 30213 or via email at [tmosley@fairburn.com](mailto:tmosley@fairburn.com).

For additional information or questions, contact Chapin Scott at [cscott@fairburn.com](mailto:cscott@fairburn.com) or Sylvia Abernathy at [sabernathy@fairburn.com](mailto:sabernathy@fairburn.com).