



# STATE OF CITY - 2013

A Review of 2012 & Goals for 2013



**CLARENCE DUNCAN PARK BOND IMPROVEMENTS**  
*City of Fairburn*

- 1 • New pool & splash pad
- 2 • More parking
- 3 • New playground
- 4 • Improved access
- 5 • New restroom
- 6 • New court surfaces
- 7 • New football field
- 8 • New press box

*Phase One  
Coming Soon*

# BACKGROUND

- ❑ **The City of Fairburn has experienced a major transition unlike any other local municipality of our size.**

## **Changes ranging from:**

- **efforts to reduce blighted areas & wasteful spending**
- **upgrades in leadership positions**
- **increased police presence for safety purposes**
- **newly found relationships with county, state and federal governments**

# COMMITMENT

- Provided management development program designed to enhance cohesion and professionalism.**
- The Mayor and Council demonstrated its willingness to invest in the future by approving for FY 2013, \$15.2M in capital improvements.**
- Funds are from a combination of the referendum approved in 2011, the refinancing of the campus, and the general fund account.**
- Progressive and aggressive investment by any local municipality of our size.**

# YOUR SUPPORT

- We will continue to establish relationships to attract new development.
- We ask for your continued support as Council and I pursue what we believe will be a new standard for growth and prosperity.

# ACHIEVEMENTS IN 2012

# FINANCIAL CREDIBILITY

- ❑ **Increase the reserve fund balance from a negative \$200K in 2009 to a positive \$412K in 2012.**
  - **reducing the vulnerability of unforeseen economic disasters**
- ❑ **Successfully underspent the 2012 budget by more than \$500K.**
  - **financial achievement allows us to build our fund balance (reserves) which strengthens our bond rating**
- ❑ **Revenue bonds were refinanced to expand the Educational Campus.**
  - **lower rate reduced the negative financial impact to the city cash flow**
- ❑ **Hired new finance director, with CPA certification and 20 years of experience.**
  - **restoring the credibility of this department**

# DOWNTOWN

- ❑ **As a result of the Livable Community Initiative grant awarded by Atlanta Regional Commission, the architectural design plan was completed.**
  - **Construction to be awarded early 2014**
  - **Engineering in 2013**
  
- ❑ **Oz Pizza Re-opened.**
  
- ❑ **Completed the patio/deck project next to Oz Pizza in partnership with S.J. Collins & Associates.**
  
- ❑ **Continued to expose the city to Site Selectors by:**
  - **Hosting the Georgia Economic Development Authority Luncheon**
  - **Periodic tours of the city for site selectors**

# DOWNTOWN (CON'T)

- ❑ **Two parcels were donated in 2011.**
  - Land cleared in 2012
  - Future site of a multi-use venue
  - A proposed site plan posted at the project site downtown
  
- ❑ **Through local media advertising downtown exposed.**
  - Highlighted new Microbrewery, frame shop, re-opening of the antique shop along with restaurants/bars currently located downtown
  
- ❑ **M&C, DDA, P&Z and city staff embarked on a second bus tour.**
  - Acworth and Woodstock
  - Observe how small cities redeveloped their downtown

# **BLIGHTED AREAS (LIGHTNIN' & DOWNTOWN)**

- Completed the acquisition of several donated properties.**
  - **Lightnin' Community**
  - **Downtown area**
  
- Demolished those structures.**
  - **More marketable to developers**
  
- Work continues on other dilapidated properties.**
  
- Conducted a site tour with Congressman David Scott.**
  - **Expressed the need for federal funding to assist with the revitalization of several blighted areas**

# **BLIGHTED AREAS**

## **(CON'T)**

- Received Community Development Block Grant funds from Fulton County Department of Human Services.
  - **Constructed sidewalks and install new street lights within the Lightnin' Community****
  
- The Street Department removed large volumes of storage debris/wooded area that contributed to the blighted status.**
  
- This vital effort will continue throughout 2013.**

# DUNCAN PARK

- ❑ **Rebuilt the three pavilions for public use.**
  - Upgraded electrical power source
  - Provided new picnic tables, grills & trashreceptacles
  
- ❑ **Completed the architectural design to Duncan Park's football, parking, playground, and swimming facilities.**
  - Projects currently out for bid

# **COMMERICAL RETAIL/ INDUSTRIAL ADDITIONS**

- **Cracker Barrel, QuikTrip, and Taco Bell now open on Highway 74.**
  - **Brought approximately 200 plus jobs to Fairburn**
  
- **Iris Bread Pub Restaurant and Grill purchased building in the historic downtown in 2012.**
  - **Projected to be open late 2013/early 2014**
  
- **Pittsburgh Paint & Glass (PP&G) open distribution center in December 2012**
  - **corner of Highway 92 & Oakley Industrial**
  - **330,000 square feet warehouse**

# CITY ZONING ORDINANCES

- ❑ **Overhaul of the Zoning Ordinances.**
  - 12-month venture
  - Undertaken to ensure the city's comprehensive plan can be implemented with higher standards
  
- ❑ **The new adult entertainment ordinance adopted in 2011 paid dividends in 2012.**
  - Successfully defeated the effort of an adult entertainment business to operate in Fairburn
  
- ❑ **Created property registration program for vacant and foreclose properties.**
  - assist code enforcement personnel with enforcement power and authority

# STAFF ADDITIONS

- **New Human Resource Director**
  - Review and revise the personnel manual to ensure all state/federal guidelines are properly adhered to
  
- **New Municipal Judge**
  - Implemented automation of Court Services (savings time & labor cost)
  - Initiated community service program
    - Work performed inside of the city limits.
    - Community service average about 400 hours/monthly, over 200 people.  
(reducing the city's labor cost)

# CITY IMPROVEMENTS

- ❑ **Awarded contacts to Gardner Spencer Smith Trench & Jarbeau, jB+a, and Moreland Altobelli Associates**
  - **Manage the implementation of capital infrastructure projects (i.e., Johnson Road Bridge, Street Rating System for future street repairs, and campus expansion)**
  - **Conducted study to determine what is required to pave and repair 91 miles of street within the City of Fairburn**
  
- ❑ **Improvement of numerous sewer drainage infrastructure problems resulting from neglect and outdated equipment.**
  
- ❑ **Paved and repaired streets that required immediate renovations due to safety based on Street Rating System.**

# CITY EVENTS

- Festival and parade continued to be a success.
- Tree Lighting was a huge success with the addition of the fireworks.
- Summer concert series at the freight depot continues to grow.
- Let's Hoop With Santa and Breakfast with Santa both great successes.
- All programs were at no or minimum cost to participants.

# GOALS FOR 2013

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- ❑ **Rebrand the City of Fairburn to increase the marketability of the city.**
- ❑ **Construct the multi-purpose venue in downtown.**
- ❑ **Substantial completion of the Duncan Park revitalization project.**
- ❑ **Continue to actively solicit restaurants and retail businesses for the Hwy 74 corridor and assist land owners by providing tours to site selectors.**

# GOALS (CON'T)

- ❑ **Continue to seek financial assistance from Congressman David Scott's office to further address blighted areas and infrastructure needs.**
- ❑ **Continue to improve the relationships established in 2012 with county, state, and federal officials.**
- ❑ **Continue programs that will enhance the quality of life for residents.**
- ❑ **Ensure the city is operating with efficiency, excellence, and equality.**

# CHALLENGES

- ❑ **Examine the financial viability of pending South Fulton Water Authority project.**
- ❑ **Pending local option sales tax.**