



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 24, 2017

Contact: Tarika Peeks
City Planner, City of Fairburn
Department of Community Development
(770) 964 – 2244 ext. 120
tpeeks@fairburn.com

CITY OF FAIRBURN JOINS MAIN STREET PROGRAM

Fairburn, GA –The City of Fairburn is proud to announce that it has joined the Georgia Main Street network as an Affiliate. The program, which follows the National Main Street Center's™ Approach to downtown revitalization, is a tried and true management strategy helping activate volunteers in breathing life into main streets across America.

Becoming an Affiliate is one of the first steps to learn more about the program to determine if the community would like to apply to become a Classic Main Street community. Acceptance as a Classic Main Street community signifies the communities' commitment to downtown revitalization and historic preservation. The program advocates community self-reliance, local empowerment, and the rebuilding of central business districts based on their traditional assets of unique architecture, personal service, and local ownership. The City of Fairburn will be joining seventeen other communities at the Affiliate level. In total, there are currently 106 Georgia Main Street communities in the Affiliate, Classic and GEMS tiers.

The Georgia Main Street Program is housed within the Department of Community Development. The program's administrator, Jessica Reynolds, is happy to welcome Fairburn to the network. "A city's main street is the heart of the community. We look forward to learning more about Fairburn and understanding how the Main Street Program might help in mobilizing stakeholders to highlight the history of the community while generating economic investment."

In addition to joining the Affiliate program, the City will begin to develop a strategic plan to identify key initiatives to pursue in the near future. To find out more about Main Street Fairburn, visit www.fairburn.com.

Submitted by:
Tarika Peeks
City Planner, City of Fairburn
56 Malone Street S.W.
Fairburn, GA 30213
tpeeks@fairburn.com

CITY OF FAIRBURN