



CITY OF FAIRBURN LCI DOWNTOWN MASTER PLAN

Plan adoption by the Mayor and Council

January 12, 2022

The City of Fairburn started the process to update its Livable Centers Initiative (LCI) Downtown Master Plan in February 2021, which had not been updated since 2009. The LCI study was managed by the City of Fairburn and the consultant team was led by The Collaborative Firm in collaboration with Kimley-Horn and Metro Analytics. A stakeholder committee was developed to guide the course of the study. Several opportunities for public outreach and input helped articulate a cohesive plan and the vision of the study.

On Monday, November 8, 2021, the Mayor and Council voted unanimously to adopt the LCI Downtown Master Plan. The plan will help the city invest in the pride of Fairburn and its Historic Downtown District by creating a vibrant and connected downtown where the people of Fairburn can live, work, and play. The plan builds on the Creative Placemaking Strategy to help stimulate economic growth by revitalizing the historic downtown area and create a visually aesthetic community that is artistically motivated and will enhance the character and identity of the city, as well as implement street improvements that create space for a safer pedestrian environment with strategic walkable and biking infrastructures, and multi-modal traffic operations. The study also focuses on attracting the market and creating smart housing investment strategies and creating an action for strategic investment, targeted economic programming, and forging real estate partnerships.

Now that the plan has been adopted, city staff is preparing to take the necessary steps to implement the recommended solutions and strategies outlined in the study. To review the LCI Downtown Master Plan, visit the city's website at <https://tinyurl.com/8vp2yk8t>