PRESS RELEASE



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City of Fairburn

Press Contact: Ashley Nicole Communications

<u>AshleyNicoleCommunications@gmail.com</u>



City of Fairburn and Taste of SoFu Join, to Celebrate Arts, Food & Entertainment

Join the City of Fairburn for an evening of entertainment and family fun at Third Fridays on Main Street and the Taste of SoFu kick-off event. The event will take place on Friday, May 20, 2022 from 6:00PM - 10:00PM at the Frankie Arnold Stage & Courtyard, located at 15 West Broad Street, Fairburn, GA 30213.

Bringing cities together throughout the South Fulton region is a growing effort among local governments to promote economic development and thriving communities. With the diversity of culture, arts and entertainment, the goal is to bridge the gap through placemaking strategies that support the unique qualities of each community.

Fairburn's Third Friday events are held monthly to bring citizens out to the City's downtown area and to promote local businesses, showcasing the city's emerging arts and entertainment.

"Third Fridays on Main is poised to become a must-do event for families," said Mayor Mario B. Avery. "We encourage you to enjoy a night out, as nature provides the perfect backdrop for an evening outside. We look forward to seeing you under the stars this summer."

The event features local and national acts on the third Friday of each month, from April through September, at the Frankie Arnold Stage & Courtyard in the heart of downtown Fairburn. This month's performers include:

- South Fulton Studios Professional Dance Company
- Jody Mayfield
- Julius Williams and more!

Attendees will also enjoy food trucks, vendors, kid zone, games and a gaming truck, prizes, and canvas art.

"The City is continuing its commitment to providing an exceptional quality of life for residents and to support local businesses" said City Administrator Tony M. Phillips. "We are excited to kick-off and partner with the Taste of SoFu."

This partnership is an ongoing series through the 2022 season, where Taste of SoFu will showcase cities throughout the South Fulton region.

"I created the Taste of SoFu, a family-friendly experience so that people within the community would have a place to network and have fun while supporting their local businesses and artists. It is a taste of art, food, and a taste of entertainment. This year, we will visit different cities within South Fulton and encourage the cities to support each other. Each event will be themed and highlight the offerings of that city," said the Taste of SoFu Founder, Sheila Mants.

As a conduit for neighbors to connect, Taste of SoFu provides a "taste" of art, entertainment, great vendors and some of the most popular food trucks in the City.

"Third Friday events are dedicated to Fairburn's local businesses, which allows the community to eat, shop, and experience a night on the town in a family-friendly atmosphere, "shared Sylvia Abernathy, Fairburn's Economic Development Director.

Taste of SoFu Emcees, Casual Cal of Universal Soul Circus, and Michelle Taylor Willis will join Friday's event.

Attendees are encouraged to bring their families, friends, blankets and lawn chairs for the perfect kick-off to the summer!

Third Fridays on Main: Performers, vendors, and sponsors interested in participating should email <u>sabernathy@fairburn.com</u>.

Taste of SoFu: Performers, vendors, and sponsors interested in participating should email <u>tastesofu@gmail.com</u>.

Third Fridays on Main in the City of Fairburn featuring the Taste of SoFu

Friday, May 20, 2022 6:00PM - 10:00PM Frankie Arnold Stage & Courtyard 15 W. Broad Street Fairburn, GA 30213

For More Information: 770-964-2244 ext. 127



Attendees are encouraged to <u>Click Here</u> to pre-register for the event or scan the QR code:















